

*Discover the World's finest luxury travel experiences*

# Luxury Explorer™

## Press Announcement

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Date: 11 July 2005

### **Inspiration for Luxury Explorers!**

### **More than 100 of the world's finest hotels partner in the launch of Luxury Explorer™ - The new Luxury Atlas**

[www.luxuryexplorer.com](http://www.luxuryexplorer.com) launches today, re-inventing the guidebook on luxury travel by linking together a handpicked collection of over 100 of the World's finest hotels and luxury travel experiences.

Luxury Explorer™ enables you to browse the best-of-the-best destinations in the World using its unique, interactive satellite map. Zoom into a country, find an illustrious name or discover a luxurious hideaway and then visit the hotel's own website to book direct. Alternatively, return to Luxury Explorer™ to continue your search and compare with other beautiful destinations.

As internet search engines are now the first port of call for almost everyone researching travel possibilities, Luxury Explorer™ has been created to become the easy-to-find atlas for travellers searching for stylish, luxurious alternatives to the big, and often bland, travel brands most easily found on the Web.

### **Luxury Explorer's™ unique benefits include;**

- ❖ A carefully edited collection of the 'best-of-the-best' hotels, resorts and luxury travel experiences worldwide - all of which are handpicked using rigorous selection criteria
- ❖ Luxury Explorer™ links visitors directly to the hotels' own websites where they can gain the best possible online experience of the destination – Luxury Explorer™ does not get between the user and the hotel or resort
- ❖ Navigation is distinctive and intuitive via an interactive world map uniquely constructed from satellite images. Users can zoom down through countries and even to street level in major cities to compare locations and options
- ❖ This capability provides users with the ideal combination of easy global navigation and authoritative content from the world's best luxury hotels' own up-to-date websites



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Registered office as opposite,  
in England and Wales no. 05156086

To fully experience Luxury Explorer please now visit the site and if you give us your feedback we will put you in the draw to win a trip for two at one of our hand-picked luxury destinations – dreams can come true!

### **Luxury Explorer™ launch partners include:**

The selection committee identifies potential partners including: landmark ‘grand luxe’ hotels, luxurious boutique city hotels, exclusive resorts, to exotic hideaway retreats as well as other luxury experiences, such as romantic train journeys, yacht charters and river cruises. They all share one thing in common; a total passion for luxury.

#### **Europe**

Afloat in France  
Brownes, Dublin  
Chateau Eza, France  
Claridges, London  
Dorley House, London  
Gran Hotel La Florida, Barcelona  
Gran Hotel Son Net, Mallorca  
Grand Hotel, St Petersburg  
Hotel Cipriani, Venice  
Hotel de la Cite, Carcassonne  
Hotel Meurice, Paris  
Hotel Plaza Athenee, Paris  
Hotel Principe di Savoia, Milano  
Hotel Ritz Madrid  
Hotel Splendido, Portofino  
Lapa Palace, Lisbon  
Le Manoir aux Quat’Saisons  
La Residencia, Mallorca  
Old Course Hotel, St Andrews  
One Aldwych, London  
Quebecs, West Yorkshire, UK  
Reid’s Palace, Funchal  
The Berkeley, London  
The College Hotel, Amsterdam  
The Dorchester, London  
The Dylan, Amsterdam  
The Halkin, London  
The Glasshouse, Edinburgh  
The Metropolitan, London  
The Royal Scotsman  
Threadneedles, London  
UK Trains  
Venice Simplon-Orient-Express  
Villa San Michelle, Florence

#### **Americas**

Amangari, USA  
21 Club, New York  
Beverly Hills Hotel, California  
Charleston place, SC  
Copacabana Palace, Rio De Janeiro  
Keswick Hall, Virginia  
La Cabana Restaurant, Buenos Aires  
La Samanna, St Martin  
Maroma Resort and spa, Mexico  
Miraflores Park Hotel, Lima  
Peru Railway  
The Inn at Perry Cabin  
Windsor Court Hotel, New Orleans  
Carlisle Bay, Antigua  
Parrot Cay, Turks & Caicos

#### **Africa, Pacific & Asia**

Amanbagh, India  
Amandari, Indonesia  
Amangalla, Sri Lanka  
Aman-i-Khas, India  
Amanjiwo, Indonesia  
Amankila, Indonesia  
Amankora, Bhutan  
Amanjena, Morocco  
Amanpulo, The Philippines  
Amanusa, Indonesia  
Amanwana, Indonesia  
Amanpuri, Thailand  
Amansara, Cambodia  
Amanwella, Sri Lanka  
Begawan Giri, Bali  
Bora Bora Cruises  
Bora Bora Lagoon Resort  
Cocoa Island, Maldives  
Eastern & Oriental Express  
Mount Nelson Hotel, Cape Town  
The Connaught, London  
Orient-Express Safaris, Botswana  
The Metropolitan, Bangkok  
The Observatory Hotel, Sydney  
The Westcliff, Johannesburg  
Uma Paro, Bhutan  
Uma Ubud, Bhutan

#### **Agencies/other**

Edmiston Luxury Yacht Charter  
Exsus Travel Ltd

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